



## BG-DNES.TV

COUNCIL ON ELECTRONIC MEDIA (CEM) RULING No. 35/17 February 2011  
CERTIFICATE No. 01-150/08 March 2011 (License)

### **BG-DNES.TV IS A NATIONAL BROADCASTER**

- It has its own 24-hour program, aired in 16/90 HD format via digital, cable, satellite and internet operators in Bulgaria and abroad
- It guarantees full information disclosure to its viewers in the area of its specialized informational-tourist profile
- It works with the necessary creative and technological resources to handle more significant projects, representing state, municipal and public institutions and organizations
- The TV offers service of videotaping in 16:9 HD format, processing, editing, dubbing and airing of films and impressions about cities, towns, cultural-historical sites and events in Bulgaria and abroad
- It offers creation and airing of advertisement videos
- BG-DNES.TV has the right to 12 minutes per hour of advertising time according to the Law on Radio and TV in Bulgaria
- BG\_DNES.TV web started on 24 August 2007 as a tourist TV, aired in 16/9 HD at [www.bg-dnes.tv](http://www.bg-dnes.tv)

### **BG-DNES.TV ACCESS CHANNELS**

Three 24-hour TV channels:

1. Standard channel for all cable operators in Bulgaria and abroad
2. HD channel – 16/9 for operators in Bulgaria and abroad
3. IP channel – 16/9 that includes airing over satellite and mobile version

### **BG-DNES.TV - HIGH PROFESSIONAL MEDIA**

BG-DNES.TV works on a pre-planned confirmed program scheme. The TV program is directed to the entire audience, with priority on the tourist interests.

The main program element are the TV features, which reflect in separate rubrics all the most interesting and curious tourist destinations in Bulgaria and around the world.

The TV not only airs, but also creates quality authored material: features, impressions, shows, presentations, advertisement and musical videos.

### **BG-DNES.TV – FOR YOU**

- For all of you, who love and are able to travel around the world
- For all of you, who shoulder a backpack and reach high peaks, look at your reflection in lakes
- For all of you, who only travel with your eyes and hearts behind the screen
- BG-DNES.TV presents its selected collection of tourist features for the most exciting destinations in Bulgaria and around the world

### **BG-DNES.TV – A BEAUTIFUL MESSAGE**

- ❖ Learn about Bulgaria with us!
- ❖ Travel around the great big world with us!
- ❖ Embrace nature with us!
- ❖ Touch corners of Paradise with us!
- ❖ Dream and travel with us!
- ❖ BG-DNES.TV – for you!

### **CONTACTS:**

BG-DNES.TV

“BULGARIA DNES.TV TELEVISION” LLC