



Julia Co. Consultancy Agency Ltd. ©

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Certificate EN 15038:2006 / No. NA-02-TS issued by IQA
Agreement N 1917/28.12.2012 with Direction "Consular Affairs"
of the Bulgarian Ministry of Foreign Affairs

Bulgarian-English Translation

CEM

Council of Electronic Media

Sofia 1574, 69 Shipchenski prohod Blvd., tel.: (02) 970 88 10, (02) 970 88 13, fax: (0) 973 37 69

DECISION No 35

17 FEBRUARY 2011

THE COUNCIL OF ELECTRONIC MEDIA on its meeting on 17.02.2011 considered an Application with entering Reg. No. 19-00-26/26.01.2011.

The Application was deposited by Television Bulgaria Dnes TV EOOD, EIC 201373029, with seat and administrative address in the city of Sofia 1505, Stolichna municipality, city region Oboriste, 78 Oboriste Str., fl.6, ap.12 and correspondence address in the city of Pazardzhik 4400, 7A Tzar Shishman Str., represented by Dimitriyka Nikolova / managing director and contains request about registration of performing an television business.

The candidate would like to create TV channel with a trade mark "BG-DNES.TV", distributed through cable, electronic communication networks and satellites, covering the national territory and handling specialized programme profile.

To the application are attached all required documents according to Art. 111 of the Law on Broadcasting and TV, which verify the status of the applicant in its capacity of a business representative according to the Bulgarian legislation and the fulfillment of the special requirements of the Law, incl. brand sign (programme and channel logo) as well as evidences about the right on the trade mark. The CEM-officials have examined thorough all the presented documents and proved their relevance and orderliness.

The Council considered all documents presented by the applicant – channel and programme project, programme concept, programme profile and scheme, and ascertained that these comply with the Law on Broadcasting and TV.

In consideration of the above mentioned, CEM decide that the requirement for channel and programme registration of the Law are fulfilled according to the common regulation of Art. 125a, par.1 from the Law on Broadcasting and TV (LBTv). In reference to the regulations of Art. 125k of the LBTv, the channel and the programme as well as the relevant operator's data are subject of official entry into the Public Register of the Council.

In accordance with the legal tariff, Television Bulgaria Dnes TV EOOD has to pay an entering registration fee according to Art. 9, par.1, it.2, let. "b" amounting to 3500 BGN (three thousand five hundred BGN). In consideration of the above mentioned, the TV programme will cover the national territory.

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THE COUNCIL OF ELECTRONIC MEDIA according to Art. 32, par.1, it.16 and 16a and in connection with Art. 125a, par.1 and par.5 and Art. 125k of the Law on Broadcasting and TV (LBTv) and in consideration of Art. 9, par.1, it.2, let. "b" of the Tariff on the broadcasting and TV business fees

DECIDED

I. **TO REGISTER** as a supplier of linear media service (TV operator) the **TELEVISION BULGARIA DNES TV EOOD, EIC 201373029** with seat and administrative address in the city of Sofia 1505, Stolichna municipality, city region Oboriste, 78 Oboriste Str., fl.6, ap.12 and correspondence address in the city of Pazardzhik 4400, 7A Tzar Shishman Str.

II. **TO ENTER** into the **FIRST CHAPTER** of the **PUBLIC REGISTER**:

1. **TV Channel with:**

Name/Trade mark -	"BG-DNES.TV"
Distribution method -	cable electronic communication networks and satellite
Covering -	national channel
Programme profile -	specialized – tourist information
Duration -	24 hours
Starting date -	from the registration date

2. **Data concerning the operator:**

Name:	TELEVISION BULGARIA DNES TV EOOD
Seat and administration:	Sofia 1505, Stolichna municipality, city region Oboriste, 78 Oboriste Str., fl.6, ap.12
Correspondence address:	Pazardzhik 4400, 7A Tzar Shishman Str.
Governing body:	Managing director – Dimitiyka Stefanova Nikolova
Single shareholder:	Multi Media Plus MM PLC, EIC 201041692
Operator type:	commercial

III. TELEVISION BULGARIA DNES TV EOOD is obligated to create TV channel and programme "BG-DNES.TV" under the common conditions of Art. 125a, par.1 of the Law on Broadcasting and TV (LBTv), an namely:

1. To keep the principles of Art. 10 of the Law;
2. To recognize the human worth;
3. To ensure in its annual programme the required balance between Euroepan productions ad those created by independent producers;
4. To ensure the children protection;
5. To keep copyrights and their relevant rights according to the effective legislation;
6. To provide any information to the Council of Electronic Media.

IV. TELEVISION BULGARIA DNES TV EOOD is obligated to pay a registration fee amounting to 3500 BGN (three thousand and five hundred BGN) in compliance with the requirements of Art. 9, par.1, it.2, let."b" of the Tariff on the broadcasting and TV business fees.

The registration fee has to be paid on the official bank account of CEM or to pay at the cash desk of CEM at address: Sofia, 69 Shipchenski prohod Blvd., within seven days from the date the decision of CEM is taking effect.



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Bank details:

IBAN: BG49 BNBG 9661 3000 1788 01

BIC: BNBGBGSD

Bank Bulgarian National Bank (BNB) – Central Administration

V. To the TELEVISION BULGARIA DNES TV EOOD, EIC 201373029, will be issued an official registration certificate in order to perform the business as a Television channel and create TV programme according to it. II. 1, within seven days from the date on that the CEM decision come into force and after the required fee has been paid.

Against this decision can be appealed through CEM in front of the Supreme Administrative Court of Bulgaria within 14 days from the date it has been announced.

Ass. Prof.: Georgi Lozanov, *signature – illegible*
President of the Bulgarian Council of Electronic Media
Round seal of the Bulgarian Council of Electronic Media

*** Note of the translator:** All names are by writing standard It. Passport and ISO9:1995(E). This translation corresponds to the Regulations of the International Translation Standard EN 15038 and the company is holding a Certificate #NA-027-TS issued by IQA on June, 21-, 2013. The translators and the company are not responsible for the veracity of the document itself. Translation/BG-EN/License agreement with the Consular Department of the Bulgarian Ministry of Foreign affairs No 1917/28.12.2012, <http://www.mfa.bg/en/>. The company has signed a Data Protection declaration according to the Bulgarian Law and to the EU-Directive of Data Protection.

The undersigned Julia Ivanova Todorova - an official sworn translator, certifies the authenticity and the veracity of this translation from Bulgarian into English of an internet printed copy of official Decision of CEM dated on February, the 17th, 2011. The translation consists of 3/three/ pages. 4000 Plovdiv, 17.10.2014

*Translator and interpreter
(official authorized and legally sworn):*

Julia Ivanova Todorova